

**WSOC-TV**

Agency Name:

GMMB

Todays date:

10/30.12

Advertiser Name:

Barack Obama

Invoice Nbr.:

Credit

Debit

Refund

Transfer

OSI Contract #

325000  
325176

Agency #

Advertiser #

Order Type

Date Aired:

Time Aired:

A/E Name:

Andrea Moore

A/E Number:

Ntl. Rep Nbr:

Billed at Rate:

Corrected Rate:

Gross Credit/Debit:

\$13,480.00

Net Credit/Debit:

\$11,458.00

**REASON FOR ADJUSTMENT:**

**SALES**

- Agency Commission Adj.
- Sales Ordering Error
- Makegood Error
- Rate Adjustment
- Telerep Ordering Error
- Telerep Makegood Error
- Spots Double Ordered

**OTHER**

- Carting Error
- Technical Difficulty
- Network Overrun
- Invoice Billing Error
- Computer Conv. Error
- Production Billing Adj.
- Internet

**TRAFFIC**

- Product Conflict
- Poor Rotation
- Incorrect Media
- Outside Time Period
- Order Entry Error

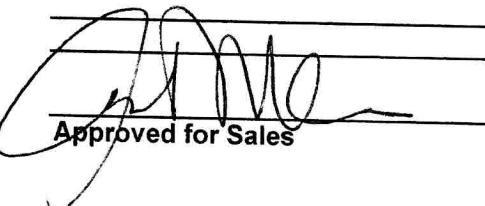
**EXPLANATION:**

credit due rebates for the week of 10/15- dollars are being respent

11/1 thu-fri 630-7p 2x \$ 3040

11/1 thu-fri 730-8p 4x \$1600

11/1 thu 1137-1207a 2x \$500

  
Approved for Sales

Approved for Accounting



WSOC-TV

Greer, Margolis, Mitchell & Associates  
3050 K Street NW  
Washington, DC 20007

Greer, Margolis, Mitchell & Associates (2890)  
Political - Federal Candidate (1067)  
1537/OBAMA FOR AMERICA (134149)  
Telerep/Philadelphia, Philadelphia (1057)

Sales Office

Buyer Name

Phone/Fax

/

CPE

Account Types

National/Political

Comments

OBAMA FOR AMERICA

Net Total

\$173,905.75

Sales Tax



**WSOC-TV**

Greer, Margolis, Mitchell & Associates  
3050 K Street NW  
Washington, DC 20007

Contract # <b>325176</b>											
Schedule Dates		By Broadcast Month		Spots		Rate					
Advertiser	Po/B Obama/D/Pre/US (16255)	Entered By	Jill Hipskind	CO-OP	No	Headline #	06260355	Demo			
Agency	Greer, Margolis, Mitchell & Associates (2890)	Product	Political - Federal Candidate (1067)	Teletrep/Philadelphia	BASSETT, LAURA	15/37/OBAMA FOR AMERICA (134149)	Teletrep/Philadelphia, Philadelphia (1057)	Order Type	Normal	Package Deal	
Brand	15/37/OBAMA FOR AMERICA (134149)	Sales Office	Telerep/Philadelphia	OBAMA FOR AMERICA	BAZETT, LAURA	Teletrep/Philadelphia (1057)	OBAMA FOR AMERICA	Commission %	15.00	Commission	\$30,689.25
Salesperson		Buyer Name		CPE	95-HOT-11537			Sales Tax		Net Total	\$473,905.75
		Phone/Fax	/								
		Comments	OBAMA FOR AMERICA								
		Billing Type	Standard								

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	5P- 5:30P (EST)	4	X	X	X	X	X			4	\$1,200.00	\$4,800.00	Charlotte (WSOC)		10/12/12
17.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	5:30P- 6P (EST)	4	X	X	X	X	X			4	\$1,300.00	\$5,200.00	Charlotte (WSOC)		10/12/12
18.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	6P- 6:30P (EST)	6	X	X	X	X	X			6	\$1,500.00	\$9,000.00	Charlotte (WSOC)		10/12/12
19.1	Normal Line / Spot	10/20/12-10/20/12	5	:30	7P- 7:30P (EST)							1		1	\$490.00	\$490.00	Charlotte (WSOC)		10/12/12
20.1	Normal Line / Spot	10/21/12-10/21/12	5	:30	6P- 6:30P (EST)							1		1	\$1,000.00	\$1,000.00	Charlotte (WSOC)		10/12/12
21.1	Normal Line / Spot	10/16/12-10/19/12	3	:30	7P- 7:30P (EST)	4	X	X	X	X	X			4	\$1,600.00	\$6,400.00	Charlotte (WSOC)		10/12/12
22.1	Normal Line / Spot	10/16/12-10/19/12	3	:30	7:30P- 7:55P (EST)	4	X	X	X	X	X			4	\$1,600.00	\$6,400.00	Charlotte (WSOC)		10/12/12
23.1	Normal Line / Spot	10/16/12-10/18/12	4	:30	11:35P- 12:02A (EST)	4	X	X	X	X	X			4	\$700.00	\$2,800.00	Charlotte (WSOC)		10/12/12
24.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	8P- 10P (EST)	2						2		\$6,000.00	\$12,000.00	Charlotte (WSOC)		10/12/12	
25.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	10P- 11P (EST)	1						1		\$4,500.00	\$4,500.00	Charlotte (WSOC)		10/12/12	
26.0	Normal Line / Spot	10/16/12-10/16/12	6	:30	9P- 10P (EST)							2		\$6,000.00		Charlotte (WSOC)		8/2/12	
27.1	Normal Line / Spot	10/16/12-10/16/12	5	:30	10P- 11P (EST)	1						1		\$5,600.00	\$5,600.00	Charlotte (WSOC)		10/12/12	
28.1	Normal Line / Spot	10/17/12-10/17/12	5	:30	8:30P- 9P (EST)							1		\$5,000.00	\$5,000.00	Charlotte (WSOC)		10/12/12	
29.1	Normal Line / Spot	10/17/12-10/17/12	5	:30	9P- 9:30P (EST)							1		\$7,500.00	\$7,500.00	Charlotte (WSOC)		10/12/12	

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



**WSOC-TV**

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates  
3050 K Street NW  
Washington, DC 20007

Brand	Demo	Date Entered	08/02/12
Advertiser	Entered By	10/30/12	Last Modified
Agency	CO-OP	Jill Hipskind	By Broadcast Month
Product	Headline #	No	Oct. 2012
Political - Federal Candidate (1067)	06260355		Nov. 2012
1537/OBAMA FOR AMERICA (134149)			Grand Total:
Telerep/Philadelphia, Philadelphia (1057)			137 \$204,595.00
BASSETT,LAURA			

CPE	95404-11537	National/Political	Sales Tax
Comments	/	OBAMA FOR AMERICA	Net Total
Account Types			\$473,905.75
Billing Type	Standard		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
30.1	Normal Line / Spot	10/17/12-10/17/12	5	:30	10P- 11P (EST)				1			1		1	\$4,300.00	\$4,300.00	Charlotte (WSOC)		10/12/12
31.1	Normal Line / Spot	10/18/12-10/18/12	5	:30	8P- 9P (EST)						1		1	1	\$4,000.00	\$4,000.00	Charlotte (WSOC)		10/12/12
32.1	Normal Line / Spot	10/18/12-10/18/12	5	:30	9P- 10P (EST)					1		1		1	\$6,500.00	\$6,500.00	Charlotte (WSOC)		10/12/12
33.1	Normal Line / Spot	10/18/12-10/18/12	5	:30	10P- 11P (EST)						1		1	1	\$5,000.00	\$5,000.00	Charlotte (WSOC)		10/12/12
34.1	Normal Line / Spot	10/19/12-10/19/12	5	:30	8P- 9P (EST)						1		1	1	\$2,000.00	\$2,000.00	Charlotte (WSOC)		10/12/12
35.1	Normal Line / Spot	10/19/12-10/19/12	5	:30	9P- 10P (EST)						1		1	1	\$3,000.00	\$3,000.00	Charlotte (WSOC)		10/12/12
36.1	Normal Line / Spot	10/19/12-10/19/12	5	:30	10P- 11P (EST)						1		1	1	\$3,700.00	\$3,700.00	Charlotte (WSOC)		10/12/12
37.1	Normal Line / Spot	10/21/12-10/21/12	5	:30	7P- 8P (EST)						1		1	1	\$2,500.00	\$2,500.00	Charlotte (WSOC)		10/12/12
38.1	Normal Line / Spot	10/21/12-10/21/12	5	:30	8P- 9P (EST)						2		2	2	\$6,000.00	\$12,000.00	Charlotte (WSOC)		10/12/12
39.1	Normal Line / Spot	10/21/12-10/21/12	5	:30	9P- 10P (EST)						1		1	1	\$6,500.00	\$6,500.00	Charlotte (WSOC)		10/12/12
40.1	Normal Line / Spot	10/16/12-10/21/12	4	:30	11P- 11:35P (EST)					6	X	X	X	X	\$1,200.00	\$7,200.00	Charlotte (WSOC)		10/12/12
44.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	9A- 10A (EST)						1	X		1	\$375.00	\$375.00	Charlotte (WSOC)		10/12/12
45.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	10A- 11A (EST)						1	X		1	\$375.00	\$375.00	Charlotte (WSOC)		10/12/12
46.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	11A- 12P (EST)						1	X		1	\$675.00	\$675.00	Charlotte (WSOC)		10/12/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

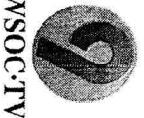
Date:

Accepted Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

**Contract # 325176**

Schedule Dates	10/16/12-11/02/12
Advertiser	Pol/B Obama/D/Pre/US (16256)
Agency	Greer, Margolis, Mitchell & Associates (2890)
Product	Political - Federal Candidate (1067)

Brand	1537/OBAMA FOR AMERICA (134149)
Salesperson	Telerep/Philadelphia, Philadelphia (1057)
Sales Office	BASSETT, LAURA
Buyer Name	Telerep/Philadelphia
Phone/Fax	/
CPE	9944014537

Date Entered	08/02/12
Last Modified	10/30/12
Entered By	Jill Hipskind
CO-OP	No
Headline #	06260355
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$30,689.25
Sales Tax	
Net Total	\$122,905.75

Greer, Margolis, Mitchell & Associates  
3050 K Street NW  
Washington, DC 20007

Comments	National/Political
Billing Type	Standard
Comments	GRAMMA FOR AMERICA

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
47.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	12P- 1P (EST)	1	X							1	\$375.00	\$375.00	Charlotte (WSOC)		10/12/12
48.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	4P- 5P (EST)	1	X							1	\$825.00	\$825.00	Charlotte (WSOC)		10/12/12
49.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	5P- 5:30P (EST)	1	X							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		10/12/12
50.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	5:30P- 6P (EST)	1	X							1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		10/12/12
51.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	6P- 6:30P (EST)	1	X							1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		10/12/12
52.1	Normal Line / Spot	10/22/12-10/22/12	3	:30	7P- 7:30P (EST)	1	X							1	\$1,600.00	\$1,600.00	Charlotte (WSOC)		10/12/12
53.1	Normal Line / Spot	10/22/12-10/22/12	3	:30	7:30P- 7:56P (EST)	1	X							1	\$1,600.00	\$1,600.00	Charlotte (WSOC)		10/12/12
54.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	11P- 11:35P (EST)	1	X							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		10/12/12
55.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	11:35P- 12:02A (EST)	1	X							1	\$700.00	\$700.00	Charlotte (WSOC)		10/12/12
56.1	Normal Line / Spot	10/19/12-10/19/12	6	:30	12:05A- 12:35A (EST)	2								2	\$700.00	\$1,400.00	Charlotte (WSOC)		10/12/12
57.0	Normal Line / Spot	10/16/12-10/19/12	5	:30	5:30A- 6A (EST)	3	X	X	X	X				3	\$425.00	\$1,275.00	Charlotte (WSOC)		10/12/12
58.0	Normal Line / Spot	10/16/12-10/19/12	4	:30	6:30A- 7A (EST)	3	X	X	X	X				3	\$1,175.00	\$3,525.00	Charlotte (WSOC)		10/12/12
59.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	7A- 8A (EST)	2								2	\$1,075.00	\$2,150.00	Charlotte (WSOC)		10/12/12
60.0	Normal Line / Spot	10/16/12-10/19/12	4	:30	8A- 9A (EST)									8	\$975.00	\$7,800.00	Charlotte (WSOC)		10/12/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



W.SOC.TY

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates  
3050 K Street NW  
Washington, DC 20007

Greer, Margolis, Mitchell & Associates 3050 K Street NW Washington, DC 20007	Sales Office Buyer Name Phone/Fax	1/elect/Philadelphia BASSETT, LAURA /	Commission % Commission	15.00 \$30,689.25
CPE	95/101/1537	Net Total	\$173,905.75	

<b>Charlotte (WSOC)</b>		
By Broadcast Month	Spots	Rate
Oct. 2012	129	\$191,115.00
Nov. 2012	8	\$13,480.00
Grand Total:	137	\$204,595.00

CONFIRMATION CONTRACT			
Accepted-Agency/Advertiser:		Date:	Comments:
		Accepted-Station:	

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.